

Tioga County Tourism Office
Profit & Loss Budget vs. Actual
 January through December 2022

	Budget
Income	
FINGER LAKES WINE COUNTRY	15,000.00
INTEREST	60.00
OCCUPANCY TAX FUNDING	170,000.00
OTHER INCOME	
DRI Tioga Arts Council	25,000.00
Total OTHER INCOME	25,000.00
PROGRAMS	
GRANTS	
Grant Reimbursement	100,000.00
ARPA Funds	60,000.00
ILNY Matching	58,557.00
Total GRANTS	218,557.00
ILN COOP PARTNERS	15,000.00
Total PROGRAMS	233,557.00
SUPPLEMENTAL	
Total Income	443,617.00
Expense	
ILNY MARKETING	
Advertising	63,210.00
Regional Programs	53,904.00
Total ILNY MARKETING	117,114.00
OFFICE	
Equipment & Furniture	500.00
Insurance	5,100.00
Internet/Software/Tech	6,200.00
Postage	600.00
Professional Services	9,000.00
Rent	11,679.00
Service Charges	200.00
Supplies	2,000.00
Utilities	2,400.00
Total OFFICE	37,679.00
PERSONNEL	
Health Insurance	5,000.00
Paid Family Leave	
Salaries	
Administrative Asst.	35,337.00
Director	50,213.00
Total Salaries	85,550.00
Simple IRA Match	2,700.00
Taxes	7,500.00
WC/DBL/Unem Insur.	1,500.00
Total PERSONNEL	102,250.00

Tioga County Tourism Office
Profit & Loss Budget vs. Actual
January through December 2022

	<u>Budget</u>
PROGRAMS & DEVELOPMENT	
Advertising/Promotions	0.00
Cell Phone Tours	1,350.00
Collateral	10,000.00
DEC Arts Grants	3,000.00
Digital Marketing	5,000.00
DRI Tioga Arts Council	25,000.00
Geocaching	2,500.00
Grant Expenses - Reimbursable	100,000.00
Meetings/Mileage	1,000.00
Memberships	500.00
Opportunity Fund	650.00
Public Relations	
Visitor Information	
Website Dev/Maint.	15,000.00
Total PROGRAMS & DEVELOPMENT	<u>164,000.00</u>
Total Expense	<u>421,043.00</u>
Net Income	<u><u>22,574.00</u></u>