

## Tioga County Tourism Office Profit & Loss Budget vs. Actual January through December 2022

	<b>Budget</b>
<b>Income</b>	
<b>TIOGA DOWNS - FLWC</b>	15,000.00
<b>INTEREST</b>	60.00
<b>OCCUPANCY TAX FUNDING</b>	170,000.00
<b>OTHER INCOME</b>	
Tourism Cooperative Advertising	
<b>Total OTHER INCOME</b>	0.00
<b>PROGRAMS</b>	
<b>GRANTS</b>	
Grant Reimbursement	100,000.00
ARPA Funds	40,000.00
ILNY Matching	58,557.00
<b>Total GRANTS</b>	198,557.00
<b>ILN COOP PARTNERS</b>	15,000.00
<b>Total PROGRAMS</b>	213,557.00
<b>SUPPLEMENTAL</b>	
Professional Services Reimburse	
<b>SUPPLEMENTAL - Other</b>	
<b>Total SUPPLEMENTAL</b>	
<b>Total Income</b>	398,617.00
<b>Expense</b>	
<b>ILNY MARKETING</b>	
Advertising	63,210.00
Regional Programs	53,904.00
<b>Total ILNY MARKETING</b>	117,114.00
<b>OFFICE</b>	
Equipment & Furniture	500.00
Insurance	5,100.00
Internet/Software/Tech	6,200.00
Postage	600.00
Professional Services	9,000.00
Rent	11,679.00
Service Charges	200.00
Supplies	2,000.00
Telephone	
Utilities	2,400.00
<b>Total OFFICE</b>	37,679.00
<b>PERSONNEL</b>	
Health Insurance	5,000.00
Paid Family Leave	
Salaries	
Administrative Asst.	35,337.00
Director	50,213.00
<b>Total Salaries</b>	85,550.00

**Tioga County Tourism Office**  
**Profit & Loss Budget vs. Actual**  
January through December 2022

	<u>Budget</u>
Simple IRA Match	2,700.00
Taxes	7,500.00
WC/DBL/Unem Insur.	1,500.00
<b>Total PERSONNEL</b>	<b>102,250.00</b>
<b>PROGRAMS &amp; DEVELOPMENT</b>	
Advertising/Promotions	0.00
Audio/Visual	
Cell Phone Tours	1,350.00
Collateral	10,000.00
Continue Ed/Conferences	
DEC Arts Grants	3,000.00
Digital Marketing	5,000.00
Geocaching	2,500.00
Grant Expenses - Reimbursable	100,000.00
Meetings/Mileage	1,000.00
Memberships	500.00
Opportunity Fund	650.00
Public Relations	
Visitor Information	
Website Dev/Maint.	15,000.00
<b>Total PROGRAMS &amp; DEVELOPMENT</b>	<b>139,000.00</b>
<b>Total Expense</b>	<b>396,043.00</b>
<b>Net Income</b>	<b><u>2,574.00</u></b>