

Tioga County Tourism Office
Profit & Loss Budget vs. Actual
 January through December 2022

	Budget
Income	
FINGER LAKES WINE COUNTRY	15,000.00
INTEREST	60.00
OCCUPANCY TAX FUNDING	170,000.00
OTHER INCOME	
Tourism Cooperative Advertising	
Total OTHER INCOME	0.00
PROGRAMS	
GRANTS	
Grant Reimbursement	100,000.00
ARPA Funds	40,000.00
ILNY Matching	56,502.00
Total GRANTS	196,502.00
ILN COOP PARTNERS	15,000.00
Total PROGRAMS	211,502.00
SUPPLEMENTAL	
Professional Services Reimburse	
SUPPLEMENTAL - Other	
Total SUPPLEMENTAL	
Total Income	396,562.00
Expense	
ILNY MARKETING	
Advertising	63,214.00
Regional Programs	49,790.00
Total ILNY MARKETING	113,004.00
OFFICE	
Equipment & Furniture	500.00
Insurance	5,100.00
Internet/Software/Tech	6,200.00
Postage	600.00
Professional Services	9,000.00
Rent	11,912.58
Bathrooms	1,500.00

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Service Charges	200.00
Supplies	2,000.00
Telephone	
Utilities	2,400.00
Total OFFICE	39,412.58
PERSONNEL	
Health Insurance	5,000.00
Paid Family Leave	
Salaries	
Administrative Asst.	39,103.85
Director	56,723.65
Total Salaries	95,827.50
Simple IRA Match	2,700.00
Taxes	7,500.00
WC/DBL/Unem Insur.	1,500.00
Total PERSONNEL	112,527.50
PROGRAMS & DEVELOPMENT	
Advertising/Promotions	0.00
Audio/Visual	
Cell Phone Tours	1,350.00
Collateral	10,000.00
Continue Ed/Conferences	
DEC Arts Grants	3,000.00
Digital Marketing	5,000.00
Geocaching	2,500.00
Grant Expenses - Reimbursable	100,000.00
Meetings/Mileage	1,000.00
Memberships	500.00
Opportunity Fund	650.00
Public Relations	
Visitor Information	
Website Dev/Maint.	15,000.00
Total PROGRAMS & DEVELOPMENT	139,000.00

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	<u>Budget</u>
Total Expense	403,944.08
Net Income	-7,382.08

End of Year Forecast - Operations

Savings

Grant

Total

Operations Expenses

Grant Expenses

Total

Total Remaining EOY 2022